ALEX MORRIS

GRAPHIC & WEB DESIGNER

alex@xcreative.co.uk
07582844283
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Work Experience

Junior Graphic Designer
RMA Sport & Roma Medical

March 18 - July 19
1.4 Yr

Roma Medical and RMA Sport are a small company based in Bridgend. Roma Medical specialises in hospital and mobility aids while RMA Sport specialises in sports wheelchairs for para-athletes.

While working at RMA Sport and Roma Medical I was responsible for taking accurate photography of new products while ensuring studio and lighting setup was correct, I was soley responsible for social media account management and creation of social media assets, printing and preparing vinyl assets for the sports wheelchairs, using a Roland SG300 printer. I would assist the lead designer with various updates and create web assets for the four websites under the Roma umbrella, as well as the design of any marketing materials required. I also wrote new copy for the RMA Sport website when the companny went through a rebrand.

Working with the technical manager, I would design manuals, parts lists and brochures required for new products. I would then add these products to the e-commerce portion of the RMA Sport or Roma Medical websites.

Sites: www.rmasport.com & www.romamedical.co.uk

Roles and Responsibilities

Photography // Studio and Lighting Setup // Social Media Management
Social Media Asset Creation // Preparing and printing vinyl graphics
SEO Optimisation // Creating assets for websites // Email Marketing
Developing Responsive Web Pages // Designing Marketing Materials

Education

BA Hons in Graphic Design
Trinity Saint David's

Sept 10 - July 12
2 Yr

HND in Interactive Media
Bridgend College

Sept 08 - July 10
2 Yr

ND in Interactive Media
Bridgend College

Sept 06 - July 08
2 Yr

FD in Media Studies
Bridgend College

Sept 05 - July 06
1 Yr

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro

Skills

Additional Skills:
Photography, Studio Set-up, Video Recording, Vinyl Printing, Social Media Marketing, SEO Optimisation & CMS (Word Press).

References

Ellis Crow
Lead Designer
RMA Sport

elliscrow@romamedical.co.uk
07904944220

Steve Hughes
Commercial Director
Roma Medical

shughes@romamedical.co.uk

X Creative
Graphic Design

For a sample of my work visit or contact:
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www.xcreative.co.uk